



ILLINOIS HOLSTEIN ASSOCIATION

The Illinois Championship Show will be held July 8, 2022 at the Logan County Fairgrounds, Lincoln, Illinois. This showcase of the high-quality Registered Holsteins in Illinois provides an opportunity for our membership to promote their herd and merchandise the genetics they have diligently worked to develop. We would greatly appreciate your support in the form of a sponsorship as this show is a substantial cost for our not-for-profit organization. The generosity of businesses such as yours has allowed us to continue with this event which involves a tremendous cross-section of our membership, from the youth to the long-time members. All sponsors receive recognition in the show catalog at the show.

The following are the sponsorship opportunities:

- Gold Sponsor: \$500 and higher

Gold sponsors may place a 1-page ad in the program. If the sponsor would like to provide a banner, it will be displayed in the show ring.

- Silver Sponsor: \$250 - \$499

Silver sponsors may place a 1/2 page ad in the program.

- Bronze Sponsor: \$100 - \$249

Bronze sponsors may place a 1/4 page ad in the program.

All ads should be submitted in a PDF file form by June 15, 2022 to Public Relations Coordinator, Stephanie Hammerly at briardesigns@gmail.com. Page size is 8.5" x 11".

We hope you will consider supporting the show. Please reach out to us if you have any questions. **We would appreciate hearing from you by June 1, 2022.** Sponsorship checks can be made payable to Illinois Holstein Association and sent to:

Illinois Holstein Association
c/o Carol Jones, Treasurer
116 West 10th Street
Gridley, IL 61744

Kind Regards,

Boyd Schaufelberger, Illinois State Holstein Show Co-Chair – 618-267-2011, schaufine@att.net
Dale Drendel – Illinois State Holstein Show Co-Chair – 815-766-0326, ddrendel@fvi.net
Sarah Lenkaitis – Secretary – 920-517-1942, ilholsteinsecretary@gmail.com